

DOWNTOWN KIOSK POLICIES GENERAL INFO

Information maintained by the Lafayette—West Lafayette Convention & Visitors Bureau (LWLCVB)

GENERAL DESCRIPTION

The kiosks are two sided and are displayed in a large black steel casing with stand. The inside display area measures 32.5 wide by 46.25 tall and is full color on both sides. We will refer to the sides as SIDE A and SIDE B. Each kiosk is associated to the district that it is located in; Riverfront, Chauncey Village or Arts & Market. Every effort will be made to ensure accuracy at the time of printing. Photos of the downtown are essential elements in making the kiosk attractive and will not be eliminated. There must be both photography and copy included on both sides of the kiosk.

SIDE A

SIDE B



ARTS & MARKET DOWNTOWN
DOWNTOWN LAFAYETTE - WEST LAFAYETTE
THREE GREAT DISTRICTS. ONE GREAT DESTINATION.

WEST LAFAYETTE LAFAYETTE

Map showing streets: Salem St., Union St., Cincinnati St., Brown St., North St., Perry St., Marie St., Columbia St., South St., Alabama St., 9th St., 10th St., 11th St., 12th St., 13th St., 14th St., 15th St., 16th St., 17th St., 18th St., 19th St., 20th St., 21st St., 22nd St., 23rd St., 24th St., 25th St., 26th St., 27th St., 28th St., 29th St., 30th St., 31st St., 32nd St., 33rd St., 34th St., 35th St., 36th St., 37th St., 38th St., 39th St., 40th St., 41st St., 42nd St., 43rd St., 44th St., 45th St., 46th St., 47th St., 48th St., 49th St., 50th St.

HOME OF PURDUE UNIVERSITY
TWO GREAT CITIES. ONE GREAT UNIVERSITY.

PLAY

DINE

HOUSES OF WORSHIP

BANKS

TROLLEY, ANNUAL EVENTS & NIGHTLIFE

SHOP

STAY

READY! SET! GO! DOWNTOWN



ARTS & MARKET DOWNTOWN
DOWNTOWN LAFAYETTE - WEST LAFAYETTE
THREE GREAT DISTRICTS. ONE GREAT DESTINATION.

TO PLAY, SHOP, DINE, OR STAY...

WABASH TROLLEY LINE

GET THE BROCHURE!

NIGHTLIFE & ENTERTAINMENT

ANNUAL EVENTS

READY! SET! GO! DOWNTOWN

DOWNTOWN LAFAYETTE - WEST LAFAYETTE, INDIANA

HOME OF PURDUE UNIVERSITY
TWO GREAT CITIES. ONE GREAT UNIVERSITY.
www.HomeOfPurdue.com
LAFAYETTE—WEST LAFAYETTE CONVENTION & VISITORS BUREAU

www.ReadySetGoDowntown.com

[Lafcat.com](http://www.Lafcat.com)

www.TippcanoeArts.org

INFORMATION UPDATES

New information will be added twice per year in April and in September due to the cost of printing. New information must be provided to the LWLCVB by the prior month (March and August to assure being on the updated version). Every effort will be made to ensure accuracy at the time of printing.

SIDE A

MAP

A large visible display of all three districts with the associated district highlighted. Includes all district logos as well as the Home of Purdue branding bridge logo for consistency. All streets downtown are identified by name. Navigational numbers/letters are located on the left side and top of the map to help in quickly identifying a desired destination. Each and every listing on SIDE A will have a provided location for a quick reference (see sample). There is a “YOU ARE HERE” icon and is based/changes with location of kiosk.

NAVIGATION EXAMPLE

 **Sports Etc. Inc. N-34**
676 Main Street, 765-463-1120

 **Stephan Design, Inc. N-30**
524 Main Street, 765-420-7007

 **Stogies on Columbia P-31**
604 Columbia Street, 765-742-2447

PLAY

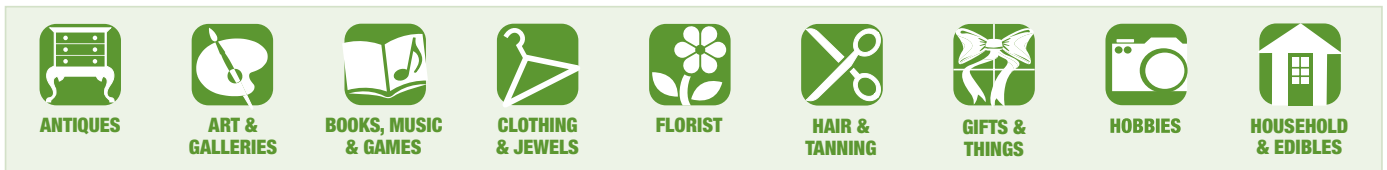
A listing within the district of Museums, Attractions, Venues where entertainment takes place (not private catering facilities), Libraries, Public Art Galleries with regular hours more than 2 days per week (private shops are listed within the “SHOP” category) and general Outdoor Art information.

DINING

Includes all restaurants within the district.

SHOP

Includes all Retail Shops within the district, Florists and Hair/Nails/Spas (which must be a place you can purchase items and not just receive services). Each storefront is given an associated icon for quick identification and is color coded per district. (Arts & Market sample is provided below)



STAY

Includes overnight lodging facilities within the district; Hotels and B&Bs.

BANKS and HOUSES OF WORSHIP

A listing within the district provided as a courtesy for those who might have a need while visiting.

SIDE B

NIGHTLIFE AND ENTERTAINMENT

A listing within the district includes coffee shops, bars and venues that cater to nightlife with bands, Karaoke, comedy nights or sports bars with several TVs for sports viewing and sporting opportunities such as billiards.

SPECIAL EVENTS / CALENDAR

Provides a listing of annual events including the major festivals in the downtown community. Not included are; indoor concerts, fund-raising events geared toward the local audience or events not promoted to a wide visitor audience. Also provides a listing of three websites for additional downtown events; ReadySetGoDowntown.com, LafCal.com and TippecanoeArts.org

WABASH TROLLEY LINE

General information about the free trolley service.

LOWER CORNER MAP

This map provides a quick visual reference in locating historic neighborhoods, community and governmental buildings as well as attractions and shopping plazas.

ADDITIONAL INFORMATION BOX

The downtown brochure information and the general CVB website info is also provided for promotion of the rest of the community.

POLICY REVIEW COMMITTEE

A Policy Review Committee will meet in March and August to review what is placed on the updated kiosks. This committee will include a rep from both the cities of Lafayette and West Lafayette and a rep from the LWLCVB.